



KOB
4 Broadcast Plaza SW
Albuquerque, NM 87104
Main: (505)243-4411
Billing: (505)764-2510

www.kobtv.com

Billing Address:

Waterfront Strategies
Attention: Accounts Payable
1010 Wisconsin Ave NW
Ste 800
Washington, DC 20007-3674

Send Payment To:

KOB
P O Box 1351
Albuquerque, NM 87103

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
159331-2	08/26/12	August 2012	07/30/12 - 08/07/12

Station	Account Executive	Sales Office	Sales Region
KOB	Melissa Palombo	Petry - Philadel	National

Advertiser	Product	Estimate Number
Defenders/Wildlife	DOW,SC,LCV,NWF,NRDC	1273

Flight Dates	Order #	Alt Order #
07/23/12 - 08/07/12	159331	06819930

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	109	116

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	07/30/12	08/03/12	News 4 Today I 530a-6a	M-F 530a-6a	MTWTF--	:30	1	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MTWTF-- 1 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 All W 08/01/12 5:44 AM News 4 Today I 530a-6a M-F 530a-6a :30 NWF12-101 WAY OF LIFE \$375.00 NM									
2	07/30/12	08/03/12	M-F Today Show	M-F 7a-9a	MTWTF--	:30	1	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MTWTF-- 1 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 All W 08/01/12 7:29 AM M-F Today Show M-F 7a-9a :30 NWF12-101 WAY OF LIFE \$850.00 NM									
4	07/30/12	08/03/12	Judy Judy-P/ DR 4p/ 430p	M-F 4p-5p	MTWTF--	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MTWTF-- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 All Th 08/02/12 4:57 PM Judy Judy-P/ DR 4p/ 430p M-F 4p-5p :30 NWF12-102 RESPOND TV \$400.00 NM									
5	07/30/12	08/03/12	News 4 @ 5p M-F	M-F 5p-530p	MTWTF--	:30	1	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MTWTF-- 1 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 All W 08/01/12 5:12 PM News 4 @ 5p M-F M-F 5p-530p :30 NWF12-101 WAY OF LIFE \$850.00 NM									
6	07/30/12	08/03/12	News 4 @ 6p M-F	M-F 6p-632p	MTWTF--	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MTWTF-- 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 All Tu 07/31/12 6:12 PM News 4 @ 6p M-F M-F 6p-632p :30 NWF12-101 WAY OF LIFE \$1,100.00 NM									
7	07/30/12	08/03/12	News 4 @ 630p M-F	M-F 630p-7p	MTWTF--	:30	2	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MTWTF-- 2 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 All Tu 07/31/12 6:42 PM News 4 @ 630p M-F M-F 630p-7p :30 NWF12-101 WAY OF LIFE \$900.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.



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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	07/30/12	08/03/12	News 4 @ 630p M-F	M-F 630p-7p	MTWTF--	:30	2	\$900.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 All W 08/01/12 6:52 PM News 4 @ 630p M-F M-F 630p-7p :30 NWF12-101 WAY OF LIFE \$900.00 NM									
8	07/28/12	08/04/12	News 4 @ 6p Sat	Sa 6p-630p	-----S-	:30	1	\$700.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/30/12 08/05/12 -----S- 1 \$700.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 All Sa 08/04/12 6:13 PM News 4 @ 6p Sat Sa 6p-630p :30 NWF12-101 WAY OF LIFE \$700.00 NM									
9	07/28/12	08/04/12	News 4 @ 630p Sat	Sa 630p-7p	-----S-	:30	1	\$400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/30/12 08/05/12 -----S- 1 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 All Sa 08/04/12 6:53 PM News 4 @ 630p Sat Sa 630p-7p :30 NWF12-102 RESPOND TV \$400.00 NM									
22	08/06/12	08/07/12	Olympics Daytime M-F	M-F 9a-4p	MT-----	:30	1	\$375.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/06/12 08/12/12 MT----- 1 \$375.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All M 08/06/12 11:32 AM Olympics Daytime M-F M-F 9a-4p :30 NWF12-102 RESPOND TV \$375.00 NM									
23	08/06/12	08/07/12	Judy Judy-P/ DR 4p/ 430p	M-F 4p-5p	MT-----	:30	1	\$400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/06/12 08/12/12 MT----- 1 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Tu 08/07/12 4:57 PM Judy Judy-P/ DR 4p/ 430p M-F 4p-5p :30 NWF12-101 WAY OF LIFE \$400.00 NM									
24	08/06/12	08/07/12	News 4 @ 5p M-F	M-F 5p-530p	MT-----	:30	1	\$850.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/06/12 08/12/12 MT----- 1 \$850.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Tu 08/07/12 5:24 PM News 4 @ 5p M-F M-F 5p-530p :30 NWF12-102 RESPOND TV \$850.00 NM									
Total Spots							12		

Payment Terms 30 Days

Gross Total	\$8,100.00
Agency Commission	\$1,215.00
Net Amount Due	\$6,885.00
ABQ 7.0%	\$481.95
Amount Due	\$7,366.95